



Vins de Propriétés et Châteaux de France

"At VPCF it's the collective that creates performance"

OUR HISTORY



Dominique Destouches with his wife Valérie and his son Lucas

VPCF since 1990

In 1990, Dominique Destouches made the first selections of wines made by winegrowers passionate about their profession. Today VPCF is a family business with Valérie and Lucas Destouches at his side. He can also count on the skills of 50 employees, including 10 company managers. VPCF distributes more than 7 million bottles per year worldwide.

VINS

The multitude of terroirs in France encourages a great diversity of wines. Our catalog: more than 3000 references on all geographical indications and protected designations of origin.

CHÂTEAUX

The Châteaux of the wine estates have been part of the French landscape for centuries and bring to France a large part of its letters of nobility.

PROPRIÉTÉS

Since the beginning of the 1990s, we have shared the passion of winegrowers, loving their profession, creating and producing with expertise good wines directly on their properties.

FRANCE

Country of wine with excellence, we offer a wide range of products from the most prestigious appellations in the world.

OUR MISSION

Enrich our customers' ranges with a differentiating offer of wines, the result of the passionate work of women and men artisan winegrowers.

OUR VALUES

listening
commitment
Respect
Flexibility
Innovation
PASSION
Pursuit of perfection



OUR ACTIVITIES

A 20,000 m² CELLAR

Storage capacity of 6 million bottles.
We guarantee the availability of our wines for very fast deliveries.

50 WINE PROFESSIONALS

serving customers.



FAST DELIVERY

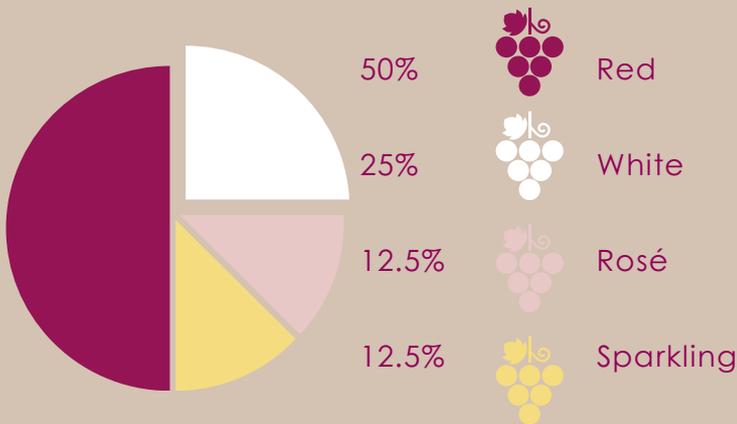


Delivery within 24 hours to 72 hours in France and Europe. We deliver to our customers all over the world within very short delivery times.



OUR WINES

A LARGE SELECTION



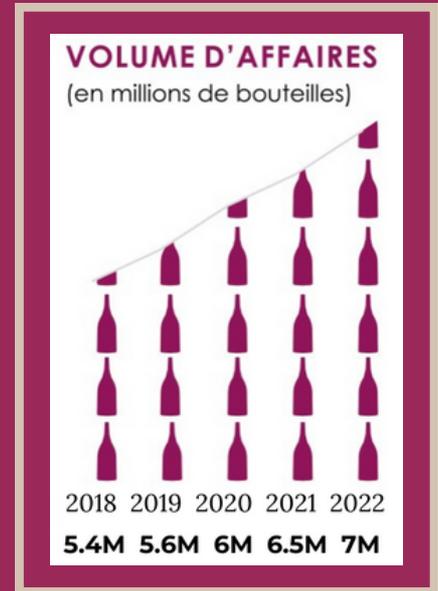
WINES FROM EVERY REGION OF FRANCE



A WIDE RANGE

3 000

references of wines, beers, champagnes and spirits.



QUALITY WINES

95% en AOP et IGP

The AOP or IGP wines distributed by VPCF are directly aged and bottled by the Harvester. We are proud to be able to represent wines from winegrowers from all the wine regions of France.

These wine growers' wines are mostly awarded and recognized by professional guides.



OUR SERVICES



The 20,000m² cellar

COMPLETE OFFER

We offer just-in-time management to our customers, flexible and light, of several hundred references at a time.



The cellar



Marketing meeting

MARKETING & COMMUNICATION: LISTENING, SHARING OF IDEAS AND RESPONSIVENESS

Our objective is to support our distributor clients in their visibility projects while respecting their commercial and marketing strategy.

We provide them with a marketing offering to best meet consumer needs: sales support tools, events, merchandising, events, etc.



Implementation example

CHÂTEAU LE LUC REGULA



In the middle of the Bordeaux vineyards

Château Le Luc Regula, located in Entre-deux-Mers, 40 km from Saint-Emilion, dominates the Garonne. Built between the 12th and 13th centuries, he was rebuilt on its foundations in the 19th century.

Heading 210, the best orientation

Château Le Luc Regula today constitutes a superb 5.5 hectare vineyard, facing South-West, "heading 210", the best orientation for the ripening of the grapes.



Nestled in the middle of a park magnified by centuries-old trees, it takes its name from the Latin *Lucus* meaning "Sacred Wood" and *Regula*, the "Rule" in reference to the ecclesiastical rule of Saint Benedict.

BORDEAUX VIEILLES VIGNES LE BOIS SACRÉ

GRAND VIN DE BORDEAUX



LE GUIDE
HACHETTE
DES VINS
2023

CHÂTEAU LE LUC REGULA BORDEAUX SUPÉRIEUR LE BOIS SACRÉ 2020

« A smoky note emerges finely from the glass from the first nose, then the black fruits arrive.

On the palate, the wine is consistent, generous, plush, fragrant with meaty and tarry nuances. An accomplished vintage. »



LE GUIDE
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2022



CHÂTEAU LE LUC REGULA BORDEAUX LE BOIS SACRÉ 2019

« [Three grape varieties] united for the best in this magnificent vintage with a dark color, crossed with purple reflections. The nose is complex and elegant, it's expressed around ripe fruit (blackcurrant, strawberry, cherry) and is enhanced with delicate spicy notes. A supple attack introduces an ample, dense, smooth and long palate, supported by tannins extracted with measure and finesse. Irresistible. »





KLEINBUHR

ALSACE WINES AND CRÉMANTS

Alsace vineyard

In the middle of the Alsace vineyard

Kleinbuhr or “little farmer” in Alsatian is a tribute to Man, particularly to those who devote themselves to the production of Alsace wines. The Kleinbuhr house offers to wine lovers and lovers of Alsatian culture a beautiful taste journey through a contemplation of all the region's grape varieties.

“Alsace in the mouth”

The stork is one of the most beautiful heritages of Alsace. If children may think that she brings newborns, we would like to believe that she brings us the grapes of our long-awaited vintages.

The wines of our region are unique and reveal our terroir to you in every drop, which is why Kleinbuhr lives up to its motto: “Alsace in the mouth”.

ALSACE WINES AND CRÉMANTS

Sylvaner
Fruity
Fresh
Sharp

Pinot Blanc
Light Soft
Double
acidity

Riesling
Dry
Fine
Delicate

Pinot Noir
Light
Fruity
Greedy



Muscat
Dry
Fruity
Floral

Crémant
Sharp
Bold
Nervous

Gewurztraminer
Aromatic
Elegant
Full bodied

Pinot Gris
Noble
Heady
Complex



WELCOME TO VPCF

Every day, we do everything we can to ensure that our company is an enriching and challenging place for our employees. Convinced that the collective creates performance, we promote cooperation by making our decisions in a participatory manner.

THE MANAGERS



**DOMINIQUE
DESTOUCHES**



**VALÉRIE
DESTOUCHES**



**LUCAS
DESTOUCHES**



**LAURENT
LANZ**
GENERAL MANAGER



FRANÇOIS AMOROSO

COMMERCIAL DIRECTOR
SALES DEVELOPMENT



GUILLAUME BÉRAUD

COMMERCIAL DIRECTOR
SALES DEVELOPMENT



CHRISTOPHE KAPP

SALES DEVELOPMENT
BAS-RHIN, HAUT-RHIN, VOSGES



LAURENT RODRIGUEZ

SALES DEVELOPMENT
BAS-RHIN, HAUT-RHIN,
FRANCHE-COMTE



FLORIAN BOILLIN

SALES DEVELOPMENT
BOURGOGNE, AUVERGNE,
RHÔNE-ALPES



GUILLAUME VERDIER

SALES DEVELOPMENT
ILE DE FRANCE, PICARDIE,
CHAMPAGNE ARDENNE



NICOLAS SALLE

SALES DEVELOPMENT
RHÔNE-ALPES



YU KANG

EXPORT
SALES DEVELOPMENT



LUC SCHAUB

LOGISTICS UNIT MANAGER



MATHIEU WEIL

RECEPTION
LOGISTICS MANAGER



ANTOINE BILGER

RECEPTION
LOGISTICS ASSISTANT



MAXIME LEHMANN

TECHNICAL MANAGER



MARINA BECK

SALES ADMINISTRATION
ASSISTANT



EMILY PAWLOWSKI

SALES ADMINISTRATION
ASSISTANT



VALÉRIE VOGEL

MARKETING MANAGER



MURIEL GIL

ADMINISTRATIVE AND FINANCIAL
ACCOUNTING MANAGER



ALAIN LAGARDE

ACCOUNTANT



EMMANUELLE MARIUS

ACCOUNTANT

AIVA

INTERNATIONAL ACADEMY OF WINES

The International Academy of Wines is the reference institute for training in the wine, beer and spirits professions.

THE CONCEPT

- **AIVA** is a school within the company and also a company within the school.
- **AIVA**'s main purpose is the transmission of knowledge of the wine professions by passionate women and men.
- **AIVA** launches young people towards a fulfilling professional future.

www.aiva-eu.com



THE DIPLOMAS

More than 300 students are trained each year

Long courses Higher Diplomas

Diplômes Supérieurs

Bachelors

MBA 1

MBA2

Short training courses

Wset level 1, 2 and 3

Customized training courses

BERNARD MAGREZ INCUBATOR START-UP WIN

Bernard Magrez has chosen to install his second start-up incubator within the Academy

This incubator makes it possible to support people wishing to invest in the world of wine of tomorrow, for the benefit of future generations.

Inauguration of the Bernard Magrez Start-up win incubator





CONTACT US

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Monday - Thursday

08:00 – 12:30

13:30 – 17:00

Friday

08:00 – 12:30

13:30 – 16:00

www.vpcf.fr

